

ATR-E Project : Low Carbon Travel

A figure

10% of the world's GHG emissions are produced by the tourism sector (77% of which are from transport alone).

A fact

Tourism is both victim and executioner. Its sustainability depends on environmental amenities and destinations threatened by climate change, to which it contributes significantly in its current forms.

A goal

The curve of greenhouse gas emissions must be reversed by 2025 if humanity is to have any hope of keeping a "livable" planet - IPCC 6th Assessment Report

A mission

Controlling the contribution of tourism to climate change by involving producers and consumers of travel and tourism services in more responsible and low-carbon travel.

3 educational tools





A MOOC

An App An online game

3 targets

Travel agencies and T.Os

Service providers: drivers, restaurant owners, guides, site managers, hoteliers

Travellers



Understand

Contribute and adapt

Measure

Reduce



Final delivery of the tools in spring 2024

5 european countries







Project n°2021-1-FR01-KA220-ADU-000028374

This document only reflects the views of the authors, and not of the European Commission, which cannot be held responsible for any use which may be made of the information contained therein.



ATR-E Project : Low Carbon Travel

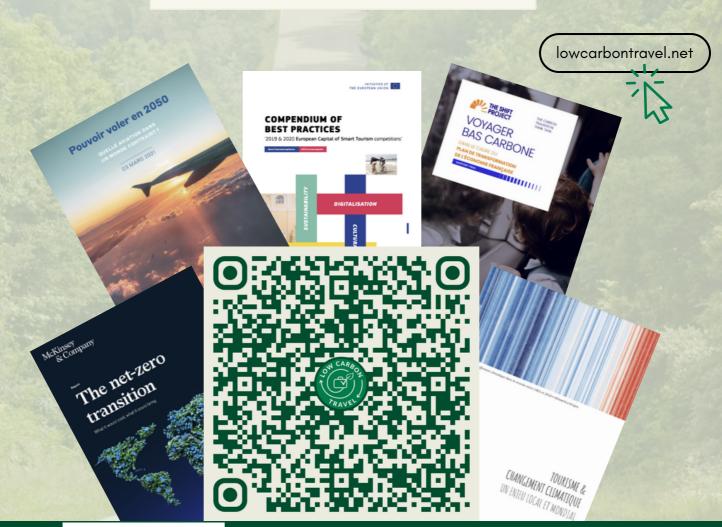
The team

Launching seminar in Bologna in March 2022



From left to right : Koen Van Den Bosch (VVR), Sylvie Da Silva (TravelPro Formations), Léa Bonnand (ATR), Francesca Palombo (AITR), Maurizio Davolio (AITR), Anne-Sophie Snyers (BTC), Isabelle Trinquelle (MKP), Sabine Pappas (MKP), Adriana Hurtado Jarandilla (KOAN), José Maria de Juan Alonso (KOAN), Julien Buot (ATR), Jean-Christophe Guerin (Vie Sauvage)

Resources at your disposal





Project n°2021-1-FR01-KA220-ADU-000028374

This document only reflects the views of the authors, and not of the European Commission, which cannot be held responsible for any use which may be made of the information contained therein.